

TAKING
COOPERATION
FORWARD



Význam ETC pre Slovensko a Európu
Bratislava, 11. mája 2018



Prínos programu Interreg CENTRAL EUROPE k rozvoju regiónov



Joint Secretariat | Dana Kaščáková

TAKING COOPERATION FORWARD

Interreg CENTRAL EUROPE is a funding programme that encourages cooperation beyond borders between public and private institutions. Financed through the European Regional Development Fund (ERDF), it helps innovative yet isolated ideas to grow into jointly developed, tested and accepted solutions for a better central Europe.
www.interreg-central.eu

COUNTRIES, REGIONS/CITIES AND INHABITANTS COVERED



DURATION OF THE PROGRAMME



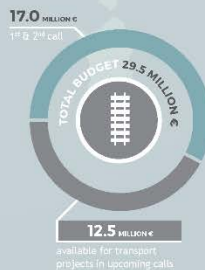
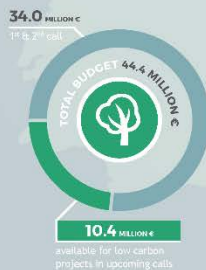
BUDGET INVESTED



OF THE TOTAL EU REGIONAL POLICY BUDGET OF 351.8 BILLION EUROS



FUNDS ALLOCATED PER PRIORITY



CONTRIBUTION TO EU MACROREGIONAL STRATEGIES

Our projects contribute to EU macroregional strategies for the:

- Adriatic-Ionian Region (EUSAIR)
- Alpine Region (EUSALP)
- Baltic Sea Region (EUSBSR)
- Danube Region (EUSDR)

A LARGE MAJORITY OF PROJECTS CONTRIBUTE TO MORE THAN JUST ONE STRATEGY AND THUS PROVIDE A VALUABLE LINK BETWEEN THE MACROREGIONS.

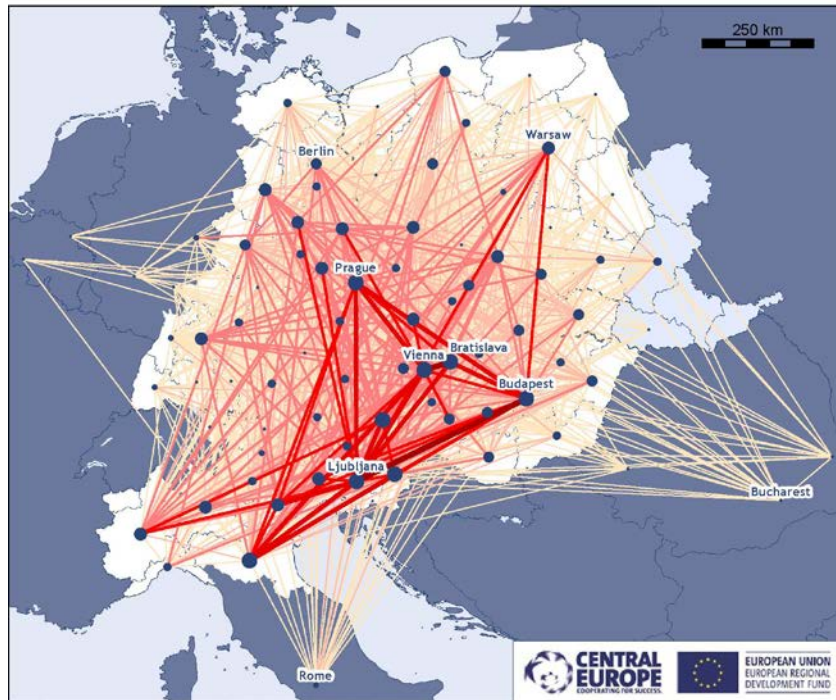
Number of strategies that projects simultaneously contribute to:



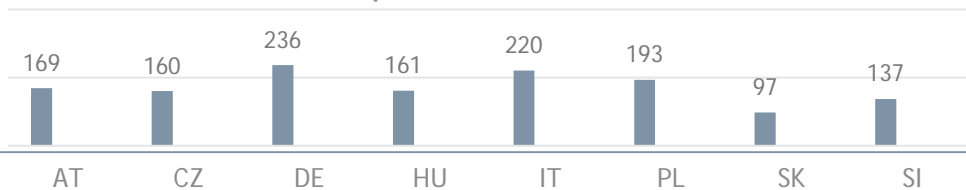
1 STRATEGY 2 STRATEGIES 3 STRATEGIES 4 STRATEGIES

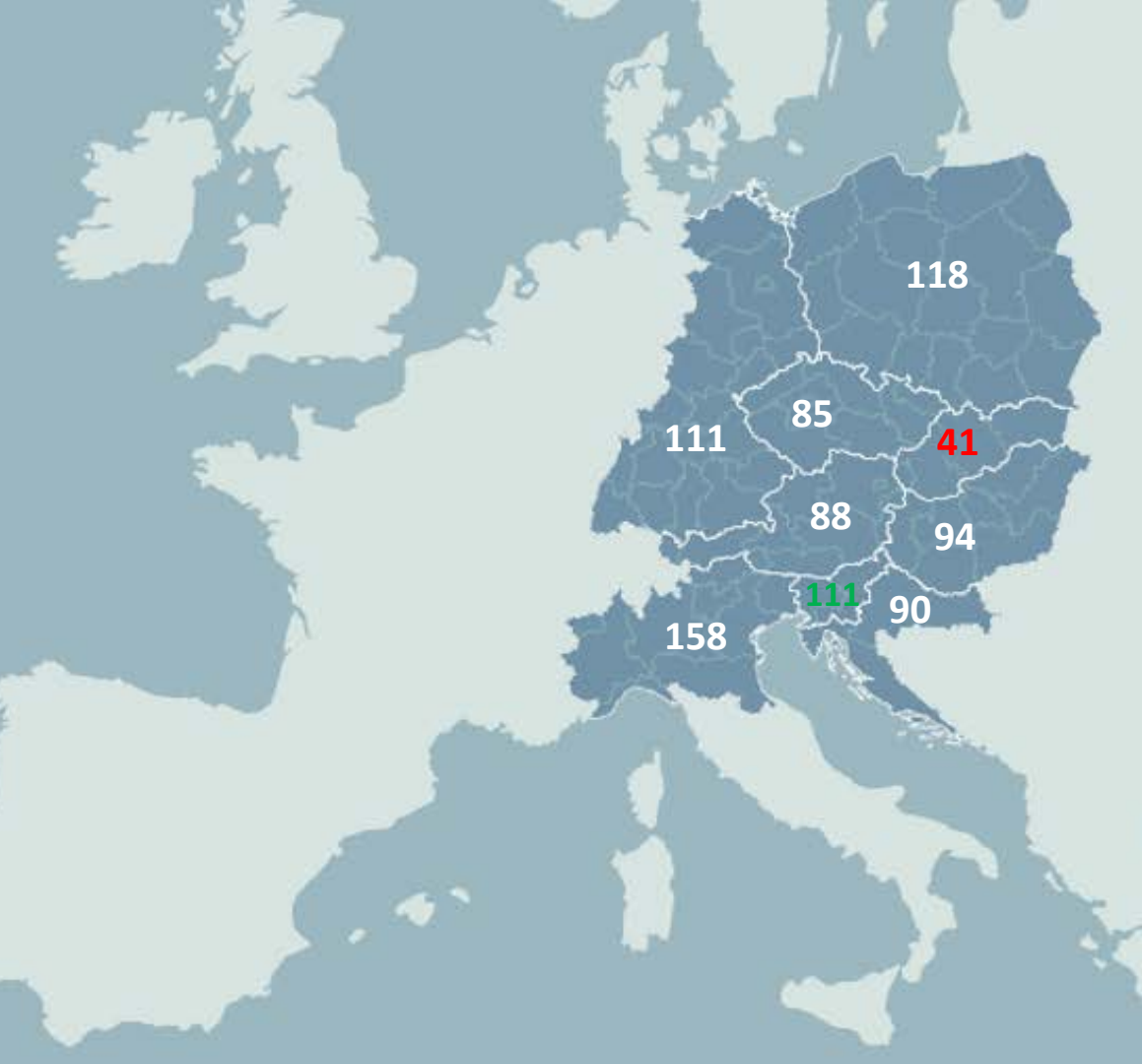


Cooperation links and projects in the CENTRAL EUROPE Programme



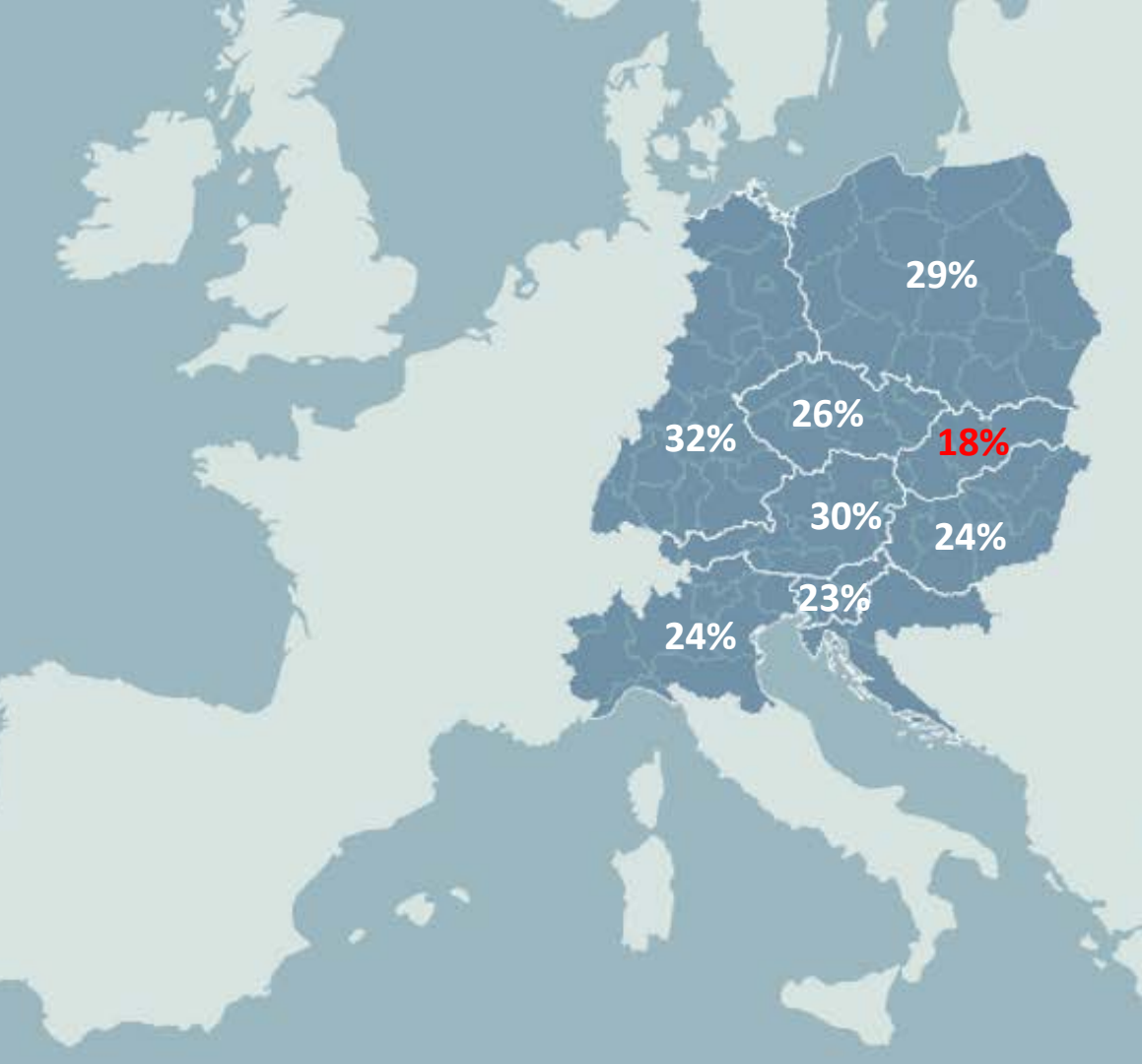
Počet partnerov 2007-2013





Počet partnerov

Prvá a druhá výzva



Úspěšnost' partnerov

Druhá výzva

SLOVENSKÍ PARTNERI

Podľa NUTS2

PRVÁ A DRUHÁ VÝZVA

- Bratislava 19
- Západ 2
- Stred 15
- Východ 5

AKTUÁLNE VÝZVY

pre strednú Európu

- ❑ Globalizácia
- ❑ Digitálna ekonómia
- ❑ Doprava a dostupnosť
- ❑ Energia
- ❑ Hospodárstvo s uzavretým cyklom
- ❑ Klimatické zmeny
- ❑ Zamestnanosť a zručnosti
- ❑ Sociálne riziká
- ❑ Demografické zmeny, migrácia
- ❑ Governance (správa vecí verejných)

PRÍKLAD PROJEKTOV

**ENCOURAGING
SUSTAINABLE URBAN
DEVELOPMENT**






Interreg 
CENTRAL EUROPE European Union
European Regional
Development Fund

SOLEZ

www.interreg-central.eu/lowcarbon


PROJECT BUDGET
1.93
MILLION €

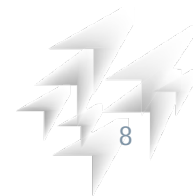
ERDF FUNDING
1.60
MILLION €

Výzva pre regióny

- Energeticky účinná a environmentálne udržateľná doprava

Slovenský partner: Mesto Žilina

- Zavádzanie ekologickej dopravy v meste



10 DŮVODOV ZA TRANSNÁRODNŮ SPOLUPRÁCU

STRATEGY

WHAT IS OUR STRATEGIC VALUE?

Transnational cooperation underpins EU Cohesion Policy and contributes to strategic EU priority areas, including innovation, environment, energy, transport and social issues.

Interreg CENTRAL EUROPE also helps macro-regional strategies to succeed. We bring together stakeholders from geographically and culturally similar areas and help them to jointly address shared challenges and opportunities.

WE REDUCE REGIONAL DISPARITIES



Transnational cooperation helps reduce regional disparities and increases cohesion in specific territories.

[READ OUR STORY](#)

WE BUILD TRUST BEYOND NATIONAL BORDERS



Transnational cooperation builds trust across borders and fosters European integration for a more competitive Europe.

[READ OUR STORY](#)

WE ADDRESS STRATEGICALLY IMPORTANT ISSUES



Transnational cooperation helps stakeholders in macro-regional strategies to work together in projects.

[READ OUR STORY](#)

IMPACT

WHAT ARE OUR IMPACTS?

Transnational cooperation improves capacities for regional development related to innovation, CO₂ reduction, natural and cultural resources as well as transport and mobility.

Interreg CENTRAL EUROPE supports cooperation like yeast supports baking. We are the small but important ingredient that helps ideas grow: into jointly developed, tested and accepted solutions.

WE DEVELOP NEW IDEAS BY SHARING EXPERIENCES



We deliver territorial cohesion: Our most important results are rooted in shared experiences. We develop new solutions and enhance capacities.

[READ OUR STORY](#)

WE HELP TO MAKE BETTER USE OF LIMITED RESOURCES



We enable our regions and cities to make better use of their limited resources.

[READ OUR STORY](#)

WE SOLVE CHALLENGES BEYOND BORDERS



We help regions and cities to jointly work on challenges that go beyond borders.

[READ OUR STORY](#)

WE HELP REGIONS TO OFFER BETTER SERVICES FOR ALL



We help public authorities to offer better services for citizens and companies.

[READ OUR STORY](#)

WE DELIVER ATTRACTIVE RESULTS FOR CITIES



Through working closely together, our projects deliver visible results for cities and regions across central Europe.

[READ OUR STORY](#)

WE TRIGGER BIG INVESTMENTS INTO OUR FUTURE



We are an innovative catalyst that triggers further public and private investment and accelerates urban and regional development.

[READ OUR STORY](#)

WE HELP IMPROVE POLICY MAKING IN REGIONS AND CITIES



We improve policy making and initiate change in regions and cities. We therefore have a long-term impact.

[READ OUR STORY](#)

KAMPAŇ: #COOPERATIONISCENTRAL

Social media

#cooperationiscentral

Interreg CE @InterregCE · Apr 7

#EU healthcare systems differ. One thing all have in common are people. #Interreg #cooperationiscentral to our #INTENT #CEproject to find innovative #cancer care model where #patients are the center → interreg-central.eu/intent. Today is #WorldHealthDay #HealthForAll

PROMOTING MORE PATIENT-FOCUSED CANCER CARE

Ministero Salute and 4 others

Interreg CE @InterregCE · Apr 6

Crowd-Fund-Port helps entrepreneurs to run better #crowdfunding campaigns. They also create a "TripAdvisor" of crowdfunding and support regulation. Chiara & Frank from the JS have met the project partners: facebook.com/hashtag/twosum... #twosumitup #cooperationiscentral @Regionterreg

Interreg Central Europe is meeting with the community

Published by CE Schneider · 71 · 21 mins · 6

Chiara and Frank from the Joint Secretariat attended a Crowd-Fund-Port meeting in Bratislava yesterday. The project aims to boost the use of crowdfunding in central Europe and helps entrepreneurs to run successful campaigns. They will also create a "TripAdvisor" of crowdfunding and support regulatory efforts. www.interreg-central.eu/crowd-fund-port #cooperationiscentral #twosumitup

Interreg Central Europe @InterregCE

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Now you can design #EURRegionsWeek 2018 agenda and vote for your favourite sessions! Click for our sessions in the thematic cluster "Territorial development: regional, urban, rural" and support #cooperationiscentral: Why we need cooperation in central Europe more than ever | EURRegions Talk by us # Ideas lab on the future of transnational Interreg cooperation | Joint workshop with other programmes #1 Interreg Sudoe Interreg Sudoe Programme Danube Transnational Programme Alpine Space Interreg MED Programme Interreg Baltic Sea Region North Sea Region Programme Interact Programme Deadline: 27 April #MadeWithInterreg #CohesionAlliance #Eurmyregion

European Week of Regions and Cities 2018 Consultation on session proposals

EU Survey is an online survey-management system built for the creation and publishing of globally accessible forms, such as user satisfaction surveys... EC EUROPA.EU

412 people reached

Watch Video

3,904 likes · 13 this week

3,919 follows

See Pages Feed

Posts from Pages that you've liked as your Page

79 were here · 1 this week

1,011 post reach this week

Community

3,904 people like this

3,919 people follow this

About

Neustřpávek, Eurpávesse

Kirchberggasse 33-35/11 1070 Vienna, Austria Get Directions 01 89000882403

Typically replies within an hour Send message

Story map

Prospect Park

Senne & Doh, Erste Finance, 2107 W. St. LLC

The park features a mix of history and modern architecture. It is a great place to visit for those who enjoy a walk in the park. The park is a great place to visit for those who enjoy a walk in the park. The park is a great place to visit for those who enjoy a walk in the park.

Story blog

APPLY IMPLEMENT DISCOVER PROJECTS

RENEW TOWN

Pioneering transition

Many cities in central Europe are marked by a socialist past. High-rise buildings and abandoned industrial zones are often seen as obstacles to development. But there are creative ways to use this heritage: The Museum of Socialist Cultures in the Slovak small town of Inštata attracts visitors from all over the world. The museum and its permanent exhibition are the result of cooperation in our ReNewTown project. Around 100 iconic items were collected with support from the local community. Today, the museum also hosts community team buildings and school visits.

By the way, do you know who the pioneers were? Amparo from Chile has the answer because she volunteered in the museum.

Project website: <http://www.renewtown.eu>

CROWD-FUND-PORT

Helping start-ups to get financed

Kannabi is a Slovak start-up that offers a vegan milk alternative without additives, made primarily from hemp seeds, cashew nuts, vanilla, and coconut sugar. On top of great taste, Kannabi promises to boost your immune system, lower your cholesterol, as well as to beat those sugar cravings. With the support of our cooperation project CROWD-FUND-PORT, Kannabi ran a successful campaign on the crowdfunding platform HITHET. All in all, the project supports entrepreneurs in seven central European countries and helps them taking advantage of the crowdfunding phenomena.

Read the interview with Kannabi founder Marek Benda and find out how they prepared their crowdfunding campaign.

Project website: www.interreg-central.eu/crowd-fund-port

CONTACTS

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